

ORDER



Orders
Order / Rev: 2055409
Alt Order #: WOC12631400
Product Desc: TX- Houston CDs
Estimate: 1122
Flight Dates: 10/21/20 - 10/27/20
Original Date / Rev: 08/11/20 / 08/11/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Flexpoint Media / POL
Buying Contact: _____
Billing Contact: _____
P.O. Box 1051
New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Congressional Leadership Fund
Demographic: A18+
Product Codes: IS-Candidate/US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru: _____
Advertiser External ID: 40047
Agency External ID: 39475AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	25	\$63,100.00	\$53,635.00
10/26/20	10/27/20	11	\$25,750.00	\$21,887.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	25	\$63,100.00	\$53,635.00	0.00
November 2020	11	\$25,750.00	\$21,887.50	0.00
Totals	36	\$88,850.00	\$75,522.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	25%	\$88,850.00
Market	100%	\$355,400.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	10/21/20	10/27/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	11111--	:30	5	\$850.00	P02	0.00	NM	5	\$4,250.00
(Program: CBS This Morning)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/20	10/27/20	11111--					5	\$850.00		0.00			
N 2	KHOU	10/21/20	10/26/20	Price is Right The Price is Right	CM	10:00 AM-11:00 AM	1--1---	:30	2	\$1,650.00	P02	0.00	NM	2	\$3,300.00
(Program: The Price is Right)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/20	10/27/20	1--1---					2	\$1,650.00		0.00			
N 3	KHOU	10/21/20	10/27/20	Local News @ 12p M-F 11 News at Noon	CM	12:00 PM-12:30 PM	-11-1--	:30	3	\$1,300.00	P02	0.00	NM	3	\$3,900.00
(Program: 11 News at Noon)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/20	10/27/20	-11-1--					3	\$1,300.00		0.00			
N 4	KHOU	10/21/20	10/27/20	Local News @ 5p M-F 11 News at 5p	CM	5:00 PM-5:30 PM	-11-1--	:30	3	\$1,550.00	P02	0.00	NM	3	\$4,650.00
(Program: 11 News at 5p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/20	10/27/20	-11-1--					3	\$1,550.00		0.00			
N 5	KHOU	10/21/20	10/27/20	Local News @ 6p M-F 11 News at 6p	CM	6:00 PM-6:30 PM	11111--	:30	5	\$2,650.00	P02	0.00	NM	5	\$13,250.00
(Program: 11 News at 6p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/20	10/27/20	11111--					5	\$2,650.00		0.00			
N 6	KHOU	10/21/20	10/27/20	Wheel of Fortune 630-7p Wheel of Fortune	CM	6:30 PM-7:00 PM	-1111--	:30	4	\$4,550.00	P02	0.00	NM	4	\$18,200.00
(Program: Wheel of Fortune)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/20	10/27/20	-1111--					4	\$4,550.00		0.00			
N 7	KHOU	10/21/20	10/27/20	Local News @ 10p M-F 11 News at 10P MF	CM	10:00 PM-10:35 PM	11111--	:30	5	\$4,200.00	P02	0.00	NM	5	\$21,000.00
(Program: 11 News at 10P MF)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/20	10/27/20	11111--					5	\$4,200.00		0.00			
N 8	KHOU	10/21/20	10/26/20	Late Show Late Show	CM	10:35 PM-11:37 PM	1--1---	:30	2	\$1,300.00	P02	0.00	NM	2	\$2,600.00
(Program: Late Show)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/20	10/27/20	1--1---					2	\$1,300.00		0.00			
N 9	KHOU	10/21/20	10/23/20	Fri Prime C BLUE BLOODS	CM	9:00 PM-10:00 PM	----1--	:30	1	\$6,050.00	P02	0.00	NM	1	\$6,050.00
(Program: BLUE BLOODS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----1--					1	\$6,050.00		0.00			
N 10	KHOU	10/21/20	10/24/20	CBS This Morning Sa CBS News @6A	CM	6:00 AM-8:00 AM	-----1-	:30	1	\$400.00	P02	0.00	NM	1	\$400.00
(Program: CBS News @6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-					1	\$400.00		0.00			
N 11	KHOU	10/21/20	10/24/20	Local News @ 6p Sa 11 News Sat at 6p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$1,300.00	P02	0.00	NM	1	\$1,300.00
(Program: 11 News Sat at 6p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-					1	\$1,300.00		0.00			
N 12	KHOU	10/21/20	10/24/20	Wheel of Fortune 630-7p Wheel of Fortune Sa	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$1,850.00	P02	0.00	NM	1	\$1,850.00
(Program: Wheel of Fortune Sa)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-					1	\$1,850.00		0.00			

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N 13	KHOU	10/21/20	10/24/20	Local News @ 10p Sa 11 News at 10p Sat	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$2,000.00	P02	0.00	NM	1	\$2,000.00
(Program: 11 News at 10p Sat)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----1-			1		\$2,000.00		0.00				
N 14	KHOU	10/21/20	10/25/20	CBS Sunday Morning CBS Sun Morn @8A	CM	8:00 AM-9:30 AM	-----1	:30	1	\$2,400.00	P02	0.00	NM	1	\$2,400.00
(Program: CBS Sun Morn @8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----1			1		\$2,400.00		0.00				
N 15	KHOU	10/21/20	10/25/20	Local News @ 10p Su 11 News at 10p Sun	CM	10:00 PM-11:00 PM	-----1	:30	1	\$3,700.00	P02	0.00	NM	1	\$3,700.00
(Program: 11 News at 10p Sun)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----1			1		\$3,700.00		0.00				
													Totals	36	\$88,850.00